



FOR IMMEDIATE RELEASE

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Capital Vacations Increases Vacation Destination Options for Owners

Peppertree By The Sea, a North Myrtle Beach Resort partners with the Capital Vacations Club to increase revenue and welcome more guests

MYRTLE BEACH, SC – Capital Vacations, a leading provider of sales and management services in the Vacation Ownership Industry, is pleased to announce Peppertree By The Sea as the newest addition to the network of Capital Vacations Club destinations.

With this addition, Peppertree By The Sea, an 86-unit, oceanfront timeshare property in North Myrtle Beach, South Carolina, emerges as the thirty-second vacation destination in the Capital Vacations Club. The onboarding of Peppertree By The Sea as a Club property is the most recent achievement aligning with Capital Vacations' two principal goals: sending more people on vacation by continuously adding destinations available to Capital Vacations Club Owners and providing financial stability to our managed HOAs through sales and corresponding maintenance fee collection increases.

"The entire team at Peppertree By The Sea is excited to welcome Capital Vacations Club owners and sales solutions to our property," said Julie Phillips, General Manager of Peppertree By The Sea. "The introduction of new customers to our resort brings a welcome change and promising prospect, as the increased revenue will provide us with expanded opportunities for improving the property in ways that will greatly benefit our owners and guests."

Capital Vacations has been the management company for Peppertree By The Sea since 2002, overseeing operations, rentals and the overall management of the property for nearly twenty years. The initiation of Club sales provides for increased revenue opportunities, thereby delivering greater budgetary strength and options for improving the guest experience.

"Capital Vacations was created to put more people on vacation. That objective is best accomplished by presenting additional travel options and ensuring that resorts have the financial capacity to do everything possible to deliver a quality vacation experience," said Travis Bary, Chief Operating Officer at Capital Vacations.

"Our sales programs have successfully increased resort revenue by 6-12% annually at multiple resorts, in many cases amounting to several hundred thousand incremental dollars per. These additional funds can then be used to increase the guest experience," said Bary.

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ABOUT CAPITAL VACATIONS

Capital Vacations is one of the largest managers and developers of North American vacation interval resorts. Capital Vacations provides its customers with full-service, tailored hospitality management, flexible club sales programs and vacation offerings. Capital Vacations is the trusted management provider for more than 70 resorts throughout the United States and Caribbean and runs a vacation club with more than 30 locations. Learn more at CapitalVacations.com.

